

*For Immediate Release*

# Press Release

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## **European Test House Testronic Laboratories Approved as First European ExpressCard® Test House**

### **Testronic Laboratories (PMTC) Will Be the First to Offer ExpressCard Standard Compliance Testing**

**San Jose, CALIF. – Tuesday, Jan. 15, 2008** -- PCMCIA, the trade association for PC Card™ and ExpressCard® technologies, today announced that leading European test house Testronic Laboratories, via its PMTC facility in Hasselt, Belgium, has been approved to offer compliance testing for the ExpressCard Standard in Europe.

ExpressCard technology ([www.expresscard.org](http://www.expresscard.org)) is the next-generation PC Card technology for high-performance expansion of mobile and desktop systems. ExpressCard and PC Card slots can be found on more than 95 percent of notebook computers.

Testronic Laboratories is the third test house to be approved to test ExpressCard products to ensure that they meet the Standard's requirements. Compliant systems and modules are able to display the ExpressCard logo—an orange rabbit that tells consumers that ExpressCard products are interoperable, hot swappable and plug'n'play.

“We are pleased to have added ExpressCard product testing to our array of services,” said Johan Craeybeckx, CTO of Testronic Laboratories. “As the leading test house, we offer a proven track record in product testing that will help European companies bring their ExpressCard products to market more quickly. We look forward to working with PCMCIA to support this standard.”

“The heart of the ExpressCard Standard is its compliance program, which assures any user anywhere that their product will interoperate with other ExpressCard products,” said Brad Saunders, chairman, PCMCIA. “The addition of Testronic Laboratories expands ExpressCard testing capabilities to three major markets: the United States, Europe and

Asia. This geographic coverage will enable product developers to more easily verify product interoperability and earn the right to display the ExpressCard logo.”

The multi-step ExpressCard compliance program assures product interoperability. The first step requires manufacturers to submit an approved product compatibility checklist. The second step requires formal interoperability testing, which consists of (1) a standardized test procedure conducted between participating host systems and module products and (2) a set of mandatory tests against a “gold” suite of compliant host systems and modules. This can be done either through a test house or PCMCIA-sponsored workshop.

ExpressCard “plug ‘n’ play” applications include memory, local area network (LAN), wireless broadband (WWAN), WiFi, memory adapters, parallel adapters, serial adapters, TV tuners, smart card readers, instrumentation, 1394A&B and serial ATA (SATA). ExpressCard technology also supports the advanced serial I/O technologies: USB 2.0 and PCI-Express.

Compliant products are listed on the *ExpressCard Resource Directory* page at [www.expresscard.org](http://www.expresscard.org). Information on where to purchase ExpressCard products can be found on the *Where to Buy* page at [www.expresscard.org](http://www.expresscard.org).

Dell, Fujitsu, Fujitsu Siemens, HP, Intel, Lenovo, Lexar Media, LG Electronics, Microsoft, Sony, Texas Instruments and Toshiba are among those supporting development of the ExpressCard standard.

#### **About Testronic Laboratories**

Testronic Laboratories is the world’s leading test house for hardware quality assurance and certification of many types of multimedia equipment and interfaces. The company is the world’s largest DVD testing company and a leading specialist in testing of computer games. In addition to its PMTC facility in Belgium, Testronic also has operations in the United States, the United Kingdom and Poland.

#### **About PCMCIA**

PCMCIA is a non-profit trade association founded in 1989 to establish technical standards for PC Card technology and to promote interchangeability among computer systems. Already a feature in almost every notebook and palmtop computer, PC Card technology empowers users to configure systems and create unique, integrated solutions to meet their computing needs. Based in San Jose, California, the association has a growing membership of 150 companies worldwide. The PCMCIA also has a specification development and co-publishing relationship with the Japan Electronics and Information Technology Industries Association (JEITA) covering PC Card and Smart Media technologies.

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ExpressCard is a registered trademark of PCMCIA. PC Card is a trademark of PCMCIA. \*All product and company names herein may be trademarks of their registered owners.

*Editor’s Note: Photos available at [www.expresscard.org](http://www.expresscard.org).*