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# Press Release

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## **PCMCIA Approves New Test House for ExpressCard Products**

### **MCCI is First US Test House to Offer ExpressCard Standard Compliance Testing**

**San Jose, CALIF. Oct. 10, 2006** -- PCMCIA, the leading technology trade association for PC Card™ and ExpressCard™ technology, today announced that MCCI has been selected as the first US Test House to offer compliance testing for the ExpressCard Standard.

ExpressCard technology ([www.expresscard.org](http://www.expresscard.org)) is the next-generation PC Card technology for high-performance I/O expansion of desktop and mobile systems. ExpressCard and PC Card slots can be found on more than 95 percent of notebook computers.

MCCI, a USB-IF certified test lab, was approved as a third-party testing house for ExpressCard products by the PCMCIA board. MCCI is the second test house to be approved to test ExpressCard products to ensure that they meet the Standard's requirements.

"We are pleased to offer compliance testing for ExpressCard products," said Judith Cone, VP of Operations, MCCI. "We now offer ExpressCard developers a US-based alternative to certify their products as being ExpressCard interoperable. Over the past six years as a USB test house, we have proven that we have the testing experience that can help companies bring their ExpressCard products to market."

"Our compliance program assures users that ExpressCard products offer plug-n-play installation and auto-configuration in any computer with the correct slot," said Brad Saunders. "Our membership now has access to a US-

based testing facility that can help them quickly check product interoperability and earn the right to display the ExpressCard logo.”

The multi-step ExpressCard compliance program assures interoperability. The first step requires manufacturers to submit an approved product compatibility checklist. The second step requires formal interoperability testing, which consists of (1) a standardized test procedure conducted between participating host systems and module products and (2) a set of mandatory tests against a “gold” suite of compliant host systems and modules. This can be done either through a test house or PCMCIA-sponsored workshop.

Compliant systems and modules are able to display the ExpressCard logo—an orange rabbit that tells consumers that ExpressCard products are interoperable, hot swappable and support plug’n’play. Compliant products are listed at the *ExpressCard Resource Directory* and *Where to Buy* pages at [www.expresscard.org](http://www.expresscard.org). Visitors can also sign up to be notified as ExpressCard modules become available.

ExpressCard “plug ‘n’ play” applications include memory, local area network (LAN), wireless wide area network (WWAN), wireless, memory adapters, parallel adapters, serial adapters, TV tuners, smart card readers, instrumentation, 1394A&B and serial ATA (SATA). ExpressCard technology also supports the advanced serial I/O technologies: USB 2.0 and PCI-Express.

Dell, Fujitsu, Fujitsu Siemens, HP, Intel, Lenovo, Lexar Media, LG Electronics, Microsoft, Sony, Texas Instruments and Toshiba are among those supporting development of the ExpressCard standard.

#### **About MCCI**

Headquartered in Ithaca, New York, MCCI is a privately held corporation with offices around the world. It is the world’s leading vendor of USB drivers and firmware for 2.5G and 3G cell phones and one of the six test labs certified by USB-IF. MCCI’s USB DataPump® is a comprehensive USB embedded product offering, including Full-Speed and High-Speed OTG/host/device implementations. Host-side drivers for Windows 98/ME/XP/2K complement the embedded offering, with Vista support soon to come. Additionally, MCCI supplies embedded PictBridge and MTP applications. Local application engineering and support is available in China, Korea, Taiwan, Japan, and Europe, in addition to the United States.

#### **About PCMCIA**

PCMCIA is a non-profit trade association founded in 1989 to establish technical standards for PC Card technology and to promote interchangeability among computer systems. Already a feature in almost every notebook and palmtop computer, PC Card technology empowers users to configure systems and create unique, integrated solutions to meet their computing needs. Based in San Jose, California, the association has a growing membership of 110 companies worldwide. The PCMCIA also has a specification development and co-publishing relationship with the Japan Electronics and Information Technology Industries Association (JEITA) covering PC Card and Smart Media technologies.

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ExpressCard is a trademark of PCMCIA. \*All product and company names herein may be trademarks of their registered owners.

*Editor’s Note: Photos available at [www.expresscard.org](http://www.expresscard.org).*