



PCMCIA Hosts Interoperability Event in Taiwan for ExpressCard Developers

San Jose, Calif. (October 5, 2005)— PCMCIA, a leading technology trade association in the development of standards for modular peripherals, is hosting its fifth ExpressCard™ interoperability event on Thursday, Oct. 20, 2005, at the Grand Formosa Regent in Taipei. The event follows the Intel Developer Forum (IDF) Taiwan.

The ExpressCard™ Standard is the latest high-performance, hardware expansion standard for desktop and notebook computers, enabling owners to add wired/wireless communications, security, multimedia, memory and storage to computers featuring an ExpressCard slot.

At this event, host systems and modules will undergo a stringent testing process to ensure they comply with the ExpressCard standard and are interoperable with compliant products. Compliant systems and modules earn the right to display the ExpressCard logo—an orange rabbit—that specifies that the product is interoperable with other ExpressCard products and offers features such as plug'n'play installation and auto-configuration.

An orientation and registration meeting will be held at 3 pm on Wed., Oct. 19, at the Grand Formosa. Testing begins at 8 am on Thursday. Registration and additional information are available at www.expresscard.org. Companies must be PCMCIA members to participate.

To date, 20 member companies have participated in the interoperability events, submitting more than 50 ExpressCard products, including systems, modules and components for testing. To see a list of compliant products, visit www.expresscard.org.

The ExpressCard standard is the next generation of PC Card technology used in more than 95 percent of all notebook computers for adding new hardware capabilities. Dell, HP, Intel, Lexar Media, Microsoft, SCM Microsystems and Texas Instruments are among those supporting development of the new standard under the PCMCIA umbrella.

About PCMCIA

PCMCIA is a non-profit trade association founded in 1989 to establish technical standards for PC Card technology and to promote interchangeability among computer systems. Already a feature in almost every notebook and palmtop computer, PC Card technology empowers users to configure systems and create unique, integrated solutions to meet their computing needs. Based in San Jose, California, the association has a growing membership of 125 companies worldwide. The PCMCIA also has a specification development and co-publishing relationship with the Japan Electronics and Information Technology Industries Association (JEITA) covering PC Card, ExpressCard and Smart Media technologies.

###

*ExpressCard is a trademark of PCMCIA. *All product and company names herein may be trademarks of their registered owners.*

Press Contact:

Mary Hain, Hain Communications

mary@hainpr.com

925.926.0326